

CHARTWELLS FOR  
— *higher education* —  
NOURISHING MINDS,  
TRANSFORMING FUTURE



# *Unveiling the uniqueness*

Young adults make for unique consumers, as they step into the world of independence, make life-altering choices and build a foundation for future.



# Reimagining the campus dining experience

Chartwells by Compass Group India delivers dynamic experiences for students that exceed their expectations. We champion health and wellbeing through carefully considered menus that encourage healthy habits. We're continuously developing our menus to meet the ever-evolving tastes and preferences of students.

We believe in creating inclusive food experiences that help students relax, with a wide range of delicious meals and snacks that cater perfectly to every taste and dietary requirement.

## ***More than just a meal***

We work with our clients and their partners to tap into the most exciting culinary trends and cater to diverse palates through menus that are in line with the latest dietary requirements or choices. We actively listen to parents and students to create value-driven menus that are based on real insights and deliver healthy and balanced meals.





# Understanding insights and needs

For parents, we understand their expectations for their child's wellbeing, safety, hygiene, and a home-style dining experience.

For students, the concept of time is fluid. This generation breaks the biological rules, with events and occasions driving their behaviours rather than conventional mealtimes.

Thus, the needs for young adults are unique:

- **Functional needs** of fuelling, energy, academic performance, speed and convenience.
- **Social needs** that are constantly evolving, with the increasing importance of social identity, fitness goals, nutrition insights, and variety in shaping students' lifestyles.
- **Emotional needs** of this consumer segment where they require food that supports mental wellbeing, alertness and comfort.

It is important to acknowledge and respond to these unique needs and design innovative and holistic solutions for their overall wellbeing.



## *The importance of food safety*

For young adults, the assurance of food safety is non-negotiable. They seek transparency in sourcing, preparation, and delivery of their meals. Our commitment to the highest standards of food safety ensures that students can enjoy a hassle-free dining experience, fostering a trust that extends beyond the cafeteria.

## *The comfort factor*

Comfort in dining goes beyond the physical space—it's about creating an environment where students feel understood, supported, and nourished. Our cafés are more than just places to eat; they are spaces where students can relax, socialize, and recharge. Our regional culinary expertise provides comfort, convenience, and a sense of familiarity, ensuring that our food solutions contribute positively to the academic performance, and the holistic well-being of every student.

Chartwells stands at the intersection of student needs and satisfaction. Our mission is to nourish not just the bodies but also the minds with thoughtful, bespoke and high-quality food solutions.



# Innovation-centric solutions

In today's competitive world, where focus for young adults is centred around academic performance and paving the professional journey, it is imperative to analyse the fuel required for helping them accelerate on that path – the food.

An innovative intervention for providing the right nourishment can transform the future for not just these individuals, but also the community at large.

Compass India's food solutions are meticulously crafted to meet the diverse needs of both parents and students, ensuring a holistic experience that prioritizes nutrition, innovation, safety, and quality. Innovation is at the heart of our approach, driving meaningful variety, regional preferences, and responsible offerings.



## Culinary

At Compass India, our dedicated Innovation Kitchen co-creates diverse, authentic, and safe food concepts inspired by consumer insights



## Engagement

Diverse initiatives like teaching kitchens, chef tables, and workshops ensure year-round student engagement, offering valuable education on nutrition, diets and overall wellbeing



## Safety & Hygiene

At Compass India, we are committed to innovate for a secure future encapsulating process, infrastructure, food safety and transparency, providing assurance for reputation and trust



## Technology

From consumer facing to back-end tech, Compass India's award-winning and future-ready technology aids convenience and transparency. Our customizable technology solutions enable data driven insights helping you make informed decisions



## Sustainability & Environment Accountability

Sustainability is at the heart of Compass India's business, driving innovative initiatives for plastic reduction, waste management, and sustainable sourcing, while promoting circular café practices



## About Chartwells

Chartwells is a leading provider of food services in the education sector, globally. Chartwells by Compass India offers innovative, nutritious dining solutions for educational institutions, ranging from K12 schools to colleges and universities.

Compass India through its sector focused businesses, provides food and support services for Education, Corporate, Manufacturing, and Healthcare sectors. Our sector-focused businesses give our clients access to unrivalled experience, global best practices, and market-leading innovations. With operations spanning 450+ client locations across India, Compass India has been awarded with the 'Most Admired Food Innovation of the Year'. It has also been recognised as one of the 'The Economic Times Best Brands' on the parameters of innovation, trust, and uniqueness.

Chartwells, with its focus on the education sector, is always at the forefront of cutting-edge research, understanding of student needs, and is a trailblazer in reimagining food at school. Our commitment to nourishing students doesn't stop at the kitchen; we go above and beyond to cultivate a positive relationship between students and nutritious food. Our endeavour is to continue to innovate and design bespoke food solutions to nourish and aid transition to better food habits and choices.





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